

FOR IMMEDIATE RELEASE

Trackers Skishoes Prepares for Another Season

Milton, PA –October 7, 2018 –Trackers Skishoes is busy preparing for the upcoming 2018-19 winter season. CEO Tom Gibson says this involves several elements playing out simultaneously. “We’re preparing units to sell and demo pairs that people can try while we’re also spreading the word about skishoeing, the new form of winter fun.” He emphasizes that Trackers will once again offer demo days at various locations in the upcoming season. And he adds that Trackers has made design improvements based on customer feedback.

Trackers Skishoes’ signature product, the skishoe is a combination cross-country ski and snowshoe that can grip the snow like a snowshoe but also glide like a ski. It features crampon-like teeth on the bottom for tracking, allowing you to kick-and-glide like you do with cross-country skis but on steeper and icier terrain. And they keep the ski on its track, minimizing lateral slide. The net result is what Gibson dubs the “skishoe feeling” that lets you venture blissfully off the packed trail and follow new routes, floating through the snow or over the crust.

The skier’s foot attaches to the ski in free-heel fashion by means of either a standard cross-country ski binding or a snowshoe binding mounted to the ski. Anyone with hiking or cross-country ski boots can use the versatile Trackers. Cross-country ski bindings offered include NNN, NNNBC, SNS, and 3-pin.

Based in Milton, PA, Trackers Skishoes sells skishoes and accessories online through its website as well as through select ski and outdoor shops. As Gibson says, “They’re hand-made here in central Pennsylvania with mostly locally and regionally made parts.” For more information, visit www.TrackerSkishoes.com and see us on Facebook and Instagram.

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