

FOR IMMEDIATE RELEASE

Trackers Skishoes Offers Demo Events

Milton, PA –December 29, 2018 –Trackers Skishoes has announced a series of free demo events for the winter season. CEO Tom Gibson says, “We’re still a relatively new concept. This gives people a chance to try a pair of skishoes and experience skishoeing.”

The demo season kicks off with Winterfest at Mendon Ponds Park near Rochester, NY January 13. Then it’s on to another Winterfest, this one at Hills Creek State Park near Wellsboro, PA January 19. Next, the team will be at Susquehannock Lodge and Denton Hill near Galeton, PA February 1-3. Then we’ll set up at Snowfest on February 10 at R.B.Winter State Park near Mifflinburg, PA. For one of its main events, Trackers will hold forth at the Frozen Fire & Lights celebration at Fern Park in Inlet, NY February 23. Gibson adds, “We may hold other events as they come up and snow conditions and scheduling allow. Check the website for an up-to-date listing.” At each event, Trackers will have an assortment of skishoes with various bindings for users to inspect and try. You can take a pair for a spin or just gather information. Company officials may lead tours.

Trackers Skishoes’ signature product, the skishoe is a gliding snowshoe that can grip the snow like a snowshoe but also glide like a ski. It features crampon-like teeth on the bottom for tracking, allowing you to kick-and-glide like you do with cross-country skis but on steeper and icier terrain. And they keep the ski on its track, minimizing lateral slide. The net result is what Gibson dubs the “skishoe feeling” that lets you venture blissfully off the packed trail and follow new routes.

Based in Milton, PA, Trackers Skishoes sells skishoes and accessories online through its website as well as through select ski and outdoor shops. For more information, visit www.TrackerSkishoes.com and see us on Facebook and Instagram.

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